



## Lisa's Story

Lisa is a beautiful young mum with a demanding job who has not let a severe hearing loss stop her from living life to the full. Her aids allow her to enjoy ease of communication most take for granted.

Born with normal hearing, by the time Lisa was eight, her parents noticed she was no longer hearing them. When she was given aids for the first time, Lisa simply loved them because, in her own words, they: 'gave me my life back!'

Upon leaving secondary, Lisa was accepted into Nursing School. However, as her medical report recorded her hearing status as 'Deaf', she was told by the course administrators she should not attend the course. But her determination to succeed could overcome barriers others saw as insurmountable. Lisa called the Nursing School to inform them that she would be attending.

Today Lisa is a Cancer Nurse at a prestigious Dublin hospital. She stresses how important her aids are for her work: *'It is not just about trying to cure people of cancer, it's about listening to them. And that's why my hearing is so important to my job. Sometimes when someone is going through a scary experience like that, they don't want you to say anything, they simply want you to sit and listen.'*

Lisa's hearing loss never held her back, in fact, it has probably enabled her to be an even better communicator in her work as she has much more appreciation of others with hearing difficulty.

## AKH NEWS

### Global Conference:

Ann was invited to present at the Phonak Global Conference. Delegates included engineers and developers from all corners of the world that create the hearing aid technology we benefit from. It was an honour to be introduced as a specialist clinic providing superior standards of technology, care and service.

### Lyric Conference:

Bruna presented at the annual Lyric conference to UK and Ireland Lyric centres. We carried out a pilot study on the latest Lyrics prior to their launch.

### Microsuction Clinic:

Bruna has completed two days of intensive microsuction training. We use the microscope for all microsuction; our commitment to highest standard of ear care.

### New Lyric Room:

We now have a second Lyric fitting room complete with microscope and microsuction.





## Phonak's New Platform: Belong

Belong hearing devices: feel at one with your environment.

The aim of the Belong aids is to allow your hearing aids to seamlessly and automatically do all the work for you so you will experience unmatched speech understanding.

Belong aids are available in the RIC (Receiver-in-the-canal: Audeo-B), BTE (Behind-the-ear: Bolero-B) and CIC (Completely in the canal: Titanium-B) models, Rechargeable and the CROS-B.



## Rechargeable Aids

With one three-hour charge, you get 24-hour use, forget the hassle of disposable batteries.

There has been a lot of excitement about the new Phonak Rechargeable aids with inbuilt Lithium-Ion batteries. Lithium-Ion offers more power than conventional rechargeable batteries so advanced features are not compromised.

## Titanium-B Canal Aids

50% thinner shell, 15 times stronger, 26% smaller than its predecessor.

Titanium-B is the smallest Phonak in-the-ear hearing aid ever. It's made from medical grade titanium which makes it incredibly light as well as strong, and durable. It features Phonak's new operating system so it adapts to every sound environment automatically for excellent hearing performance everywhere. A true premium product.

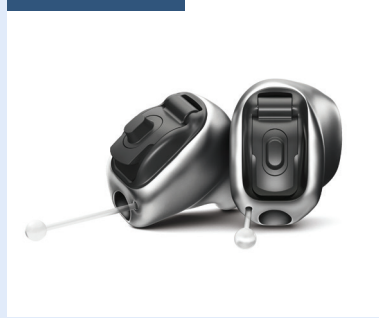
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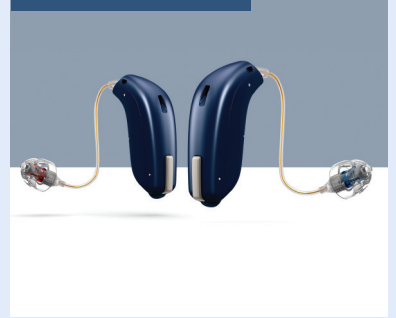
Lyric



Titanium-B



Oticon OPN Aids



## Lyric

The world's only 100% invisible hearing aid is now available in two new sizes, XXS and XXL, Lyric now fits more ears! Lyric has recently launched an upgrade in technology - this is available on all Lyric devices we fit.

Sometimes referred to as the contact lens for the ear, Lyric is a revolutionary device which sits in your ear for months at a time, allowing you to completely forget your hearing loss.

## Oticon Opn Aids

Receive a notification when your home alarm system goes off or when the doorbell rings.

Have your hearing aids switch to a preferred listening program based on your location.

Oticon have now launched the world's first Internet connected hearing aid. With the Oticon ON App, you can control your new Oticon Opn hearing aids right from your mobile phone and interact with other internet-connected devices and services.



## Hearables & Wearables

Also known as fashionable technology, they have become more popular especially with the increase of the use of Smartphones. So, what are they, exactly?

Wearables is the name for body-worn technology such as fitness trackers and smart watches.

Hearables are electronic in-ear devices also called PSAPs (Personal Sound Amplification Products).

It is becoming more difficult to differentiate between an earbud, in-ear monitor, a Bluetooth-enabled ear piece for a mobile phone or a high-tech hearing aid.

Many hearing aid companies are joining with some of the better-known brands as they look to combining the knowledge of the human hearing system, sound processing and wireless technology to launch intelligent audio systems.

Hearables have been aimed by some at the sports market basing on the fact that the ear is a likely better site for biometrics than the wrist, while they can also provide you with instant spoken feedback on your heart rate or adjust music to the pace and tempo of your exercise.

These devices are in-ear computers, operating as always-on, voice-controlled internet communication gateways.

GN Resound, a hearing aid brand, have launched Jabra Elite Sports Earbuds. These devices are the wireless sports earbuds with stereo music, in-ear heart-rate monitor, fitness analysis software, voice-activated Bluetooth phone calls, automatic switching to earbud with the least background noise.

Bragi Dash (by Starkey hearing aid company) and Samsung Gear IconX both use charging cases, standalone media players, optimal heart rate sensors and fitness tracking, with the option of noise cancelling earphones for your calls.

The Doppler 'Here One', futuristic earbuds that not only stream music from your phone, but can control how you hear the world around you using smart noise filters. Here One was named one of Time Magazines' Best Inventions of 2015 before it was even launched.



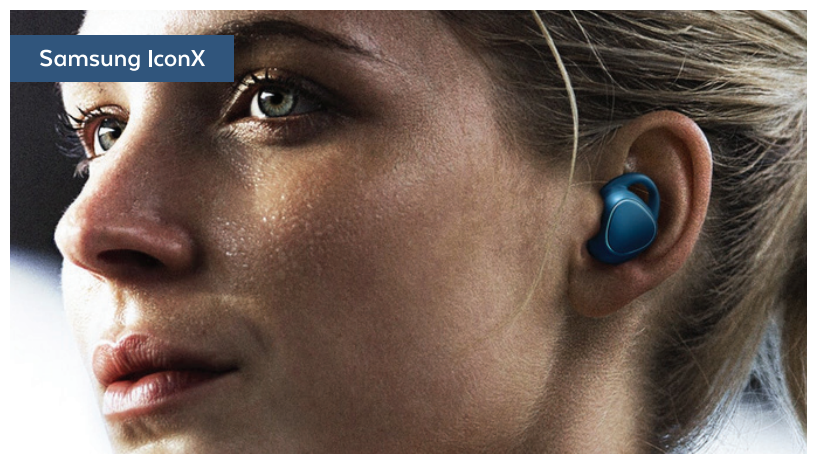
Jabra



Dash



Here One



Samsung IconX





## Our Team:

Ann Kelly



Tatiane Melrose



Bruna Cibin



## Staff News

Our dearest Fiona and Jenevieve have sadly left the team. Fiona has returned to live in the beautiful Glenties, Donegal, as she treasures the joys of motherhood. While Jenevieve has relocated to Longford following her engagement. As a result we are delighted to introduce our new member of the team: Audiologist Bruna Cibin.

## Our New Member Of Staff: Bruna Cibin

Bruna graduated from the Federal University of Sao Paulo in 2010 as both Audiologist and Speech Language Therapist. Then she went on to complete her Master's in Audiology with an internship at the University of British Columbia, in Vancouver, Canada.

She has experience working in the public and private sectors with children and adults. She has extensive experience working with Paediatric Assessment and her area of interest is Lyric as well as Tinnitus Management.

Bruna is a member of the Irish Academy of Audiology, the Irish Society of Hearing Aid Audiologists and the American Auditory Society.

**WISHING YOU A GREAT SUMMER!**

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